

ideas to impact

ADB

KNOWLEDGE FORUM 2018

6-9 November 2018 | Manila, Philippines



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A. Introduction

ADB as a partner in the region. Even as countries in the Asia and Pacific region have made great strides in poverty reduction and economic growth in the past 50 years, this is expected to be sustained in the years to come. Indeed, as the fastest-growing region in recent decades, the region is expected to account for more than half of global production by 2050. The Asian Development Bank (ADB) has been a key partner in this significant transformation of the region and is committed to continue serving the region in the next phase of its development.

Strategy 2030. ADB's new long-term corporate strategy to 2030—Strategy 2030—sets the course for its efforts to respond effectively to the region's changing needs. Under the Strategy, ADB will expand its vision to achieve a prosperous, inclusive, resilient, and sustainable Asia and the Pacific. The core principles it will rely on in the attainment of its vision include: (a) using country-focused approach, (b) providing integrated solutions, and (c) promoting innovative technology.

Role as a knowledge institution. It has become clear that given the rapid changes in the region, and the fact that almost all of ADB's developing member countries (DMCs) have attained middle-income status, ADB's role as a knowledge institution is strengthened further. There is already evidence of this – even when DMCs can tap alternate sources of financing, clients often turn to ADB for high standards in project design and implementation; the transfer of technology and good practices; and, importantly, the sharing of knowledge, skills, and expertise accumulated over more than 50 years of ADB working in partnership with DMCs.

In order to maximize development impact, ADB support to its DMCs will combine finance, knowledge, and partnerships. In particular, as a knowledge provider, ADB will focus on practical value that fits local conditions, identify lessons, and replicate good practices (including technology transfer) across the region and beyond.

B. ADB Knowledge Forum 2018

As 'knowledge' is an integral element of how engagement with DMCs will be carried out, a new platform is being introduced in ADB to enable learning from, and sharing experiences with, development partners and others. The platform will also enhance greater interactions with knowledge partners from the region and beyond.

The inaugural offer of ADB Knowledge Forum 2018 has three objectives:

- a. Take stock of the context and state of play in knowledge and knowledge management in development;
- b. Share good practices and experiences, and discuss in collaboration with knowledge partners how ADB can strengthen its role as a knowledge institution and provider; and
- c. Provide an opportunity to ADB staff members to learn techniques to 'create' and 'apply' knowledge in development.

The results of the Forum will inform how ADB operationalizes Strategy 2030 in the area of knowledge management.

C. Areas of Focus in the Forum

The Forum will focus on the following broad domains in the practice of knowledge:

Knowledge to Action:

- How to ensure that ADB strengthens and leverages its research capacity for high quality advice and support [technical and financial] to DMCs

Knowledge and Innovation:

- How to maximize knowledge for, and from, innovations so as to better support development outcomes of DMCs

Break Knowledge Silos:

- How to promote, share, and disseminate knowledge across the institution;
- How to create, and expand knowledge partnerships for results

The Forum proceedings will aid in the preparation of ADB's Knowledge Action Plan, 2019-2024.

D. Topics

Specific topics to be covered in the 2018 Knowledge Forum will include, among others:

- Context of knowledge in development
- Role of international organizations in providing knowledge services
- Knowledge and innovation
- Bridging theory and practice of knowledge
- Knowledge and technology
- Capturing tacit knowledge in the private sector
- Learning from the field
- Knowledge from research
- Learning from evaluation
- Creating a demand-driven knowledge program
- Strengthening the 'One ADB' approach to providing knowledge services
- Strengthening knowledge partnerships
- Making knowledge and knowledge management real

E. Participants

The Forum will bring together knowledge experts and practitioners from a range of institutions, including international organizations, private sector, academia, international non-governmental organizations, and from ADB. Some of these institutions include: International Monetary Fund, World Bank, Inter-American Development Bank, African Development Bank, Islamic Development Bank, Green Climate Fund, OECD, UNDP, UN ESCAP, The Asia Foundation, Lee Kuan Yew School of Public Policy (National University of Singapore), Carnegie Mellon University, University of the Philippines, ADB Institute, and Global Knowledge Exchange and Development Center (KDI).

F. Approach to Forum Proceedings

To ensure optimal learning, the Knowledge Forum design is based on conventional and nonconventional workshop methods. It will encourage a more "hands-on" and participatory approach to learning and knowledge sharing as this is more likely to change behaviors and contribute more actively to a knowledge culture. To this end, the sessions will feature:

- **New insights:** Sessions will be designed to provide participants with new insights into KM and ways of thinking, for example: disruptive technologies, machine learning, Futures thinking, and using behavior change insights to improve Knowledge Management;

- **Networking:** All sessions will be designed to create ‘relational’ experiences so as to expand and strengthen networks;
- **Practice-based:** All sessions will be centered on practical “how-to” knowledge; and
- **Interactive techniques built around active roles for participants:** Facilitative techniques will be deployed that create active roles for participants during the Forum.

For further information, please contact:

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ADB KNOWLEDGE FORUM 2018

6-9 November 2018

ADB HQ
Manila, Philippines

PROGRAM

Day 1: 6 November (Tuesday)	
07:30 – 08:30	Registration
	Context of Knowledge in Development
	PLENARY SESSION Auditorium A and B
08:30 – 08:35	Welcome remarks by Mr. Bambang Susantono, Vice-President, Knowledge Management and Sustainable Development, ADB
08:35 – 08:55	Special Address: Knowledge Management – Is a Paradigm Shift Coming? Prof. Dr. Sohail Inayatullah, UNESCO Chair for Future Studies, Universiti Sains Islam Malaysia
09:00 – 09:45	Panel 1: Knowledge Work in the Development Agenda: How Can IFIs Add Value? Mr. Takehiko Nakao, President, ADB Dr. Shamshad Akhtar, Former Under-Secretary-General, United Nations and Executive Secretary, UNESCAP Ms. Shantong Li, Former Vice-President of the Academic Committee of the China Development Research Foundation Prof. Dr. Sohail Inayatullah, UNESCO Chair for Future Studies, Universiti Sains Islam Malaysia Moderator: Ms. Susann Roth, Principal Knowledge Sharing and Services Specialist, SDCC, ADB
09:45 – 10:00	Networking Break
10:00 – 10:45	Panel 2: Knowledge in a Rapidly Evolving World: How can International Financial Institutions Keep Up? Ms. Margot Brown, Director, Knowledge Management, World Bank Group Ms. Ivanna Vladkova Hollar, Head, Knowledge Management Unit, IMF Ms. Karen Mokate, Chief, Knowledge and Learning Division in the Knowledge, Innovation and Communication Sector, IADB Mr. Areef Suleman, Director, Economic Research and Institutional Learning, Islamic Development Bank Moderator: Mr. Gambhir Bhatta, Advisor, SDCC and Head, KSSC, ADB
	Knowledge Market The Knowledge Marketplace will serve as a venue where Knowledge Forum participants can connect with practitioners, learn from others' solutions, and get instant answers to their questions.
10:45 – 10:55	Walking the Talk: Learning and innovation at the Knowledge Forum: Ms. Deborah Stokes, Vice-President, Administration and Corporate Management, ADB
10:55 – 12:30	Marketplace will showcase tested approaches and innovations in knowledge from internal and external providers. The session will be highly interactive— designed with 8-9 small group presentations followed by a Q&A session.

	<p>Introduction to the Knowledge Market: Jost Wagner, Lead Facilitator, The Change Initiative</p> <p>Presenters: OECD and Governance Thematic Group, ADB; Lee Kuan Yew School of Public Policy, National University of Singapore; DevAsia (Department of Communications, ADB); International Road Assessment Programme (iRAP); Bangkok University; Knoco; CSIRO GLOBAL; OIST, ADB</p>		
12:30 – 13:30	Lunch		
<u>ALL PARTICIPANTS PROCEED TO BREAKOUT SESSIONS</u>			
Knowledge and Innovation			
13:30 – 15:00	<p>Breakout Session 1 (Showcasing) LRC 3</p> <p><u>Knowledge and Innovation: State of play: Knowledge and Innovation in Development Organizations</u> <i>The session will share how knowledge management is strengthened across selected development organizations and how knowledge is used to drive innovations. Innovations could include the way in which knowledge is managed, or how knowledge is applied in new products, better quality projects or new business development.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> 1. Mr. George Zedginidze, Knowledge Manager, Green Climate Fund 2. Ms. Hannie Meesters, Policy Specialist, Asia and the Pacific, UNDP 3. Ms. Jayne Tambiti Musumba, Principal Knowledge Management Officer, African Development Bank 	<p>Breakout Session 2 (Experts on Call) k-Hub</p> <p><u>Policy Design to Practice: Translating Policy into Practice in Public Management</u> <i>Implementing effective policies has always been a challenge for most governments - some policies are not translated into actual practice and do not achieve the intended results. This session aims to provide a venue for discussion amongst government institutions, academe, and other key stakeholders on issues related to policy formulation and implementation; and areas for possible collaboration and partnership. This session will also present best practices and case studies which may be further studied and analyzed in the context of governance and public sector reforms.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> 1. Dr. Eduardo Araral, Associate Professor and Co-Director, Institute of Water Policy, Lee Kuan Yew School of Public 	<p>Breakout Session 3 (Showcasing) Auditorium Annex 2</p> <p><u>Knowledge Management and Artificial Intelligence: The Era of Knowledge Bots Comes to ADB</u> <i>Everyone is talking about machine learning. No one, however, is talking about what happens when a machine has learned, and there is a knowledge bot on top to advise clients. Take a peek at what's coming to ADB soon. This session aims to determine the demand in ADB for knowledge bots that can be developed through the Digital Innovation Sandbox Program, starting in 2019.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> 1. Mr. Ozzeir Khan, Director, Office of Business Relationships and IT Strategy 2. Mr. Marc Lepage, Principal IT Specialist for Technology Innovation, OIST, ADB 3. Dr. Anish Shrestha, Associate Professor, College of Computing Studies, De La Salle University, Manila

	<p>4. Mr. Waref Karachouli, Manager, Knowledge Management & Institutional Learning Division, Economic Research and Institutional Learning Department, Islamic Development Bank Group (IDBG)</p> <p>5. Ms. Christa Ketting, Associate Professional Officer, Asia and the Pacific Division, IFAD</p> <p>Moderator: Ms. Susann Roth, Principal Knowledge Sharing and Services Specialist, SDCC, ADB</p>	<p>Policy, National University of Singapore (NUS)</p> <p>2. Prof. M. Ramesh, Professor, Public Policy; UNESCO Chair on Social Policy Design in Asia, Lee Kuan Yew School of Public Policy, National University of Singapore</p> <p>3. Mr. Edwin Lau, Head of Reform, Public Sector Division, OECD, Paris</p> <p>4. Dr. Maria Fe Villamejor-Mendoza, Professor and Dean, University of the Philippines, National College of Public Administration & Governance</p> <p>Moderator: Ms. Agnes Kristine Arban, Public Management Officer, SDCC, ADB</p>	<p>4. Prof. Murli Viswanathan, Carnegie Mellon University</p> <p>Moderator: Ms. Carolyn Cabrera, Principal IT Specialist, OIST, ADB</p>
15:00 – 15:30	Networking Break		
Knowledge to Action			
15:30 – 17:00	<p>Breakout Session 4 (Experts on Call) k-Hub</p> <p><u>Capturing Tacit Knowledge in the Private Sector and Development Organizations</u> <i>The session will focus on the experiences on how organizations both Private Sector and International Development organizations share and use methods to capture staff tacit knowledge on what works, and what doesn't.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> Ms. Tammie Alzona, Deputy Chief, Knowledge Management Unit, IMF Ms. Catherine Marsh, Assistant General Counsel, OGC, ADB Dr. Nicholas Milton, Founder, Knoco Ltd. Dr. Rene Rohrbeck, Partner of the Strategic Foresight + Innovation Consultancy 	<p>Breakout Session 5 (Showcasing) LRC3</p> <p><u>Learning from Knowledge Experiences on the Ground</u> <i>The experts will share real-life stories of how operational knowledge was captured, shared, and applied to achieve development results on the ground. Each expert will share one example from their organization or department on how "learning from the field" and capturing that learning is an essential part of knowledge work for development organizations.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> Mr. Sam Chittick, Country Representative, Philippines, The Asia Foundation Mr. Kelly Bird, Country Director, Philippines Country Office, ADB Mr. David Dole, Senior Economist, ADBI 	<p>Breakout Session 6 (Showcasing) Auditorium Annex 2</p> <p><u>Knowledge and Research: How Can Knowledge Generated by Economic Research Contribute to Asia's Development?</u> <i>Good knowledge about the state of the economy, supported by statistics, can guide governments in making policies that can improve the quality of people's lives. For example, applying the tools of economic analysis to the problems and challenges facing developing countries give insights about which policies can create jobs and help businesses expand; inform countries about the global economic outlook and impending risks; or foster cooperation among countries to deal with eventualities that may impact the entire region. This session will present some such nuggets from economic research undertaken at ERCD.</i></p> <p><u>Resource Persons:</u></p>

	Moderator: Mr. Vivek Raman, Senior Operations Coordination Specialist, KSSC, ADB	4. Ms. Sunniya Durrani-Jamal, Country Director, Cambodia Resident Mission, ADB Moderator: Mr. Rana Hasan, Director, ERCD, ADB	1. Mr. Yasuyuki Sawada, Chief Economist and DG, ERCD, ADB 2. Mr. Edimon Ginting, Deputy Director General, ERCD, ADB 3. Mr. Cyn-Young Park, Director, ERCD, ADB Moderator: Ms. Shikha Jha, Principal Economist, ERCD, ADB
17:00 – 19:30	Networking Reception		
Special Event	ADB-OECD "Southeast Asia Government at a Glance" and "Comparative Analysis of Tax Administration in Asia and the Pacific" Room 4653/4654E		
15:30 - 17:00	The ADB-OECD will present on Government at a Glance: Southeast Asia (Forthcoming in 2019) and Strengthening Tax Policy and Administration Capacity to Mobilize Domestic Resources, Comparative Analysis of Tax Administration in Asia and the Pacific, Third Edition (2018). The session will feature presentations of findings and key insights by external speakers and hopes it be the starting point for collaboration and innovative project design for taxation and public service delivery in the region in support of Strategy 2030. Speakers: 1. Edwin Lau, Head of the Reform of the Public Sector Division, OECD Public Governance Directorate 2. Zsuzsanna Lonti, Head of Unit- Statistics & Indicators, Directorate for Public Governance 3. Richard Highfield, International Tax Specialist 4. Chiara Bronchi, Deputy Director General concurrently Chief Thematic Officer, SDCC, ADB		
Day 2: 7 November (Wednesday)			
Auditorium A and B			
09:00 – 09:10	Opening Remarks: Ms. Ingrid Van Wees, Vice-President, Finance and Risk Management, ADB		
09:10 – 09:30	How Corporate Foresight can Help Developing Institutions Manage Knowledge Dr. Rene Rohrbeck, Professor of Strategy at Aarhus University, Denmark and Partner of the Strategic Foresight + Innovation Consultancy		
Knowledge to Action			
09:30 – 10:30	Panel 3: <u>How Does Tacit Knowledge Contribute to the Development Agenda?</u> Dialogue with Resident Missions and Sector and Thematic Groups: Ms. Yolanda Fernandez Lommen, Country Director, Mongolia Resident Mission, ADB Mr. Paolo Spantigati, Country Director, Timor-Leste Resident Mission, ADB Ms. Wendy Walker, Chief of Social Development Group, SDCC, ADB Mr. James Leather, Chief of Transport Sector Group, SDCC, ADB Moderator: Mr. Ayumi Konishi, Special Senior Advisor to the President, ADB		
10:30 – 11:00	Networking Break		
11:00 – 12:30	Breakout Session 7	Breakout Session 8	Breakout Session 9

	<p>(Experts on Call) K-Hub</p> <p><u>Learning from Evaluation</u> <i>The session will highlight learning from evaluations of a lending modality and a cost-shared model for provision of water supply services. Participants' feedback will be sought on an on-going process to establish a technical assistance evaluation system to capture knowledge transfer. Methods to capture, store, and promote the use of evaluation knowledge using innovative web-based technologies, machine learning and cognitive search will be discussed.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> Ms. Joanne Asquith, Principal Evaluation Specialist, IED, ADB Mr. Tomoo Ueda, Principal Evaluation Specialist, IED, ADB Mr. Garrett Kilroy, Evaluation Specialist, IED, ADB Mr. Michael Diza, Evaluation Officer, IED, ADB <p>Moderator: Ms. Maya Vijayaraghavan, Principal Evaluation Specialist, IED, ADB</p>	<p>(Showcasing) LRC 3</p> <p><u>From Talk to Action: Shared Wisdom on Becoming a Knowledge and Learning Organization</u> <i>This session highlights lessons learned from MDBs on capturing and sharing knowledge, creating an institutional knowledge program, and measuring the effectiveness of knowledge management initiatives.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> Ms. Margot Brown, Director, Knowledge Management, World Bank Group Dr. Nicholas Milton, Founder, Knoco Ltd. <p>Moderator: Mr. Albert Atkinson, Director, Knowledge Support Division, Department of Communications, ADB</p>	<p>(Showcasing) Auditorium Annex 2</p> <p><u>Strengthening “One ADB”: Taking a Unified Approach to Ensuring ADB is an Effective Provider of Knowledge Services</u> <i>This session is developed to illustrate how working collaboratively with different departments or groups can lead to successful efforts in creating and sharing knowledge. The experts will narrate their stories, share their experiences and relate the insights and lessons they learned from working jointly with other groups.</i></p> <p><u>Resource Persons:</u></p> <ol style="list-style-type: none"> Mr. Jose Luis C. Syquia, Unit Head, Due Diligence, OAI, ADB Ms. Irum Ahsan, Principal Counsel, OGC, ADB Mr. Marcelo Minc, Advisor, PPF Mr. Jonathan Grosvenor, Advisor, TDOT and Head, Treasury Client Solutions Unit, TD, ADB <p>Moderator: Mr. David Kruger, Director (Media and External Relations Division), Department of Communication, ADB</p>
<p>12:30 – 14:00</p>	<p>LUNCH and LEARN WITH EXPERTS</p> <p>Participants will register beforehand to join an informal group discussion with experts over lunch. The objective is for the participants to interact with knowledge experts and build their knowledge network, in the process also learning about how to improve and apply knowledge tools and expertise.</p>		
<p>Breaking Knowledge Silos</p>			
<p>14:00 – 15:30</p>	<p>Breakout Session 10 (Experts on Call) K-Hub</p> <p><u>Creating a Knowledge Sharing Culture Through “One ADB”</u></p>	<p>Breakout Session 11 (Showcasing) LRC3</p> <p><u>Knowledge Partnerships –</u></p>	<p>Breakout Session 12 (Experts on Call) Auditorium Annex 2</p> <p><u>Strengthening “One ADB”: Optimizing the Knowledge Work of</u></p>

	<p><i>This session brings together multiple disciplines from across ADB and discusses the complements of peer learning and collaboration to help clients deepen development impact.</i></p> <p>Resource Persons:</p> <ol style="list-style-type: none"> 1. Ms. Aman K. Trana, Director, PPF, ADB 2. Ms. Mary Jane Carangal-San Jose, Senior Knowledge Sharing Officer, KSSC, ADB 3. Mr. Shomit Chakravarti, Principal Social Sector Specialist, SERD, ADB 4. Mr. Andrew Perrin, Senior Communications Specialist, DOC, ADB <p>Moderator: Ms. Sonia Chand Sandhu, Senior Advisor to the Vice President, VPKM, ADB</p>	<p><u>Ingredients of a Successful Knowledge Partnership</u></p> <p><i>This session seeks to bring out experiences that demonstrate the benefits of engaging knowledge partners and their value proposition to the agenda of developing countries. The experts will narrate their stories, share experiences of partnering with knowledge institutions and provide know-how on selecting and working with a good knowledge partner. The session will bring out the factors that contribute to, and measures to gauge the success of knowledge partnerships.</i></p> <p>Resource Persons:</p> <ol style="list-style-type: none"> 1. Mr. Naoyuki Yoshino, Dean, ADB Institute 2. Dr. Byungkoo Cho, Executive Director, Knowledge Complex Management Bureau, KDI, Seoul 3. Ms. Reihana Mohideen, Senior Research Fellow & Executive Committee member, Melbourne Energy Institute School of Engineering, Department of Electrical and Electronic Engineering 4. Ms. Karen Mokate, Chief, Knowledge Management Division, Knowledge & Learning Sector, IADB <p>Moderator: Ms. Smita L. Nakhooda, Senior Results Management Specialist, SPD, ADB</p>	<p><u>Resident Missions and Strengthening their Role in Planning for ADB Operations</u></p> <p><i>This session is developed to share examples of good knowledge creation and sharing practices at Resident Missions, and discuss challenges of knowledge management at RM. The concrete measures to address those challenges will also be discussed.</i></p> <p>Resource Persons:</p> <ol style="list-style-type: none"> 1. Ms. Binita Shah Khadka, Senior External Relations Officer, NRM, ADB 2. Ms. Kavita Iyengar, Senior Regional Cooperation Officer, INRM, ADB 3. Mr. Aziz Haydarov, Senior Portfolio Management Specialist, AZRM, ADB 4. Ms. Emma Allen, Country Economist, IRM, ADB <p>Moderator: Rebecca Stapleton, Transport Specialist, EARD, ADB</p>
15:30 – 15:45	Networking break		
15:45 – 16:45	<p>Panel 4: Closing Plenary: The Way Forward- How do we make knowledge and knowledge management real?</p> <p>Ms. Teresa Kho, Deputy Director General, EARD, ADB Ms. Ma. Carmela Locsin, Director General, PARD, ADB Mr. Diwesh Sharan, Deputy Director General, SARD, ADB Mr. Ramesh Subramaniam, Director General, SERD, ADB Mr. Michael Barrow, Director General, PSOD, ADB Ms. Leah Gutierrez, Deputy Director General, SPD, ADB Mr. Safdar Parvez, Director, CWRD, ADB</p>		

	Moderator: Mr. Xianbin Yao, Special Senior Advisor to the President, ADB
16:45 – 16:55	Closing Remarks: Mr. Diwakar Gupta, Vice President, Private Sector and Cofinancing Operations, ADB
16:55 – 17:15	Thank you and Raffle – By Forum Team

8 November, Thursday (For registered ADB staff only)

KM CERTIFICATION TRAINING

Registered ADB staff members, from Resident Missions and Headquarters, will have an opportunity to undergo skills development training on Knowledge Management on 8-9 November. The training is provided by Community and Corporate Learning for Innovation (CCLFI), Manila.

ADB Insights:

Interspersed in specific modules of the KM certification training will be informative, inspiring, energetic, 5-8 minute TED-style talks on issues from the ground from RM and HQ staff. Each speaker will feature as part of the KM Certification course and give practical examples of how to apply specific KM skills.

Selected Speakers (to be expanded):

Ms. Kavita Iyengar, Senior Regional Cooperation Officer, INRM, ADB
 Ms. Lyaziza G. Sabyrova, Principal Regional Economist, CWRC, ADB
 Mr. Gambhir Bhatta, Head, KSSC, ADB
 Mr. Jason Rush, Principal Operations Communications Specialist, SERD, ADB
 Ms. Susann Roth, Principal Knowledge Sharing and Services Specialist, KSSC, ADB
 Mr. Vivek Raman, Senior Operations Coordination Specialist, KSSC, ADB

9 November, Friday

KM CERTIFICATION TRAINING (Contd.)

09:00 – 12:15: Training

12:15 – 12:30 noon: Evaluation

12:30 noon: Distribution of Certificates of Participation

ADB recognizes "China" as the People's Republic of China.

